

# Dylan DiBona

Creative Director  
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Dylan DiBona is a creative director, team leader, and hands-on maker who works with agencies, brands, publishers, personalities, artists, and business leaders to turn aspirations into realities.

## Career Overview

2014	<b>Monday and Partners</b> Partner, Creative Director	Founded and managed a multi-million dollar creative services agency that specializes in brand content and campaigns. Oversaw the day-to-day operations including all creative development, production, and new business efforts.
2020	<b>Idea Village</b> Branding/Marketing Mentor	Worked directly with early-stage founders on brand development and initial marketing strategies. Helped several companies achieve profitability within initial mentorship time-frames.
2016	<b>Twitter</b> Creative Director	Ran advertising and content projects at Twitter's internal agency including overseeing day-to-day creative development, working with outside agencies, and coordinating with internal marketing, business, and technology teams.
2013	<b>John McNeil Studio</b> Creative Director	Oversaw creative development, design, and production of campaigns and branded content for Fortune 500 clients. Managed new business efforts.
2009	<b>Gawker Media</b> Creative Director	Created the first internal agency responsible for developing integrated advertising efforts for clients across all Gawker Media titles. Responsible for growing and managing a team of ten people. Within our first two years we added over \$4 million in revenue, a number that continued to grow each year.
2003	<b>McCann Erickson</b> VP, Group Creative Director	Managed a multi-disciplinary creative group that integrated developers and user experience specialists into a traditional agency team of art directors, designers and copywriters. Led creative for national and international advertising and brand content accounts. Led several successful new business efforts.
2001	<b>Publicis London</b> Head of Design	Managed an integrated marketing team, specifically taking responsibility for the art direction and design of British and pan-European accounts.

## Example Brand Clients

AAA	Mercedes-Benz
Aptiv	The National Lottery (UK)
Amazon	Luxottica
BMW	Microsoft
The Army (UK)	PayPal
CA Technologies	Ray-Ban
Cloudflare	Renault
HBO	Transport for London
Hitachi	Twitter
HP	Wells Fargo

## Agency Clients

215 McCann  
BBDO  
Duncan/Channon  
Foote Cone and Belding  
PURE New Orleans  
Team Detroit

## Citizenship

United States  
Italy/European Union

## Publishing Clients

The Atlantic  
Car and Driver  
Esquire  
Gawker Media  
Road & Track

## Education

Tulane University  
New Orleans, LA

For more detail, sample work, and further context please visit my website: [dylandibona.com](http://dylandibona.com)