

Dylan DiBona

Creative Director
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Multi-disciplinary creative director, team leader, advisor, and hands-on maker working with brands, agencies, publishers, founders, and business leaders to turn aspirations into realities.

Work samples and more at
dylandibona.com

Career Overview

2017 - Now	Monday and Partners Partner, Creative Director	Managing Partner and Executive Creative Director for this boutique creative services agency focused on the realization of integrated brand programs. Part consultancy, part strategic creative execution partner, we work with the senior client leadership to break through traditional processes to achieve real, measurably effective work.
2020	Idea Village Branding/Marketing Mentor	Mentor and Advisor to early stage founders in this startup accelerator program. I work directly with founders to help them create the foundational brand positioning, strategy, and tools that will allow them to identify and energize their customers and propel their businesses forward.
2016	Twitter Creative Director	Creative Director developing global brand advertising and branded content campaigns at Twitter's internal agency. Projects including overseeing day-to-day creative development with local and global teams, working with the National Football League, outside agencies, and coordinating with internal marketing, business, and technology teams.
2013	John McNeil Studio Creative Director	Integrated Creative Director overseeing creative development, design, and production of advertising and branded content campaigns for Fortune 500 clients. Also managed several successful new business efforts.
2009	Gawker Media Creative Director	Creative Director who designed and managed the internal creative agency at this breakthrough publishing company. Responsible for assembling and growing our cross-disciplinary creative team and working at the intersection of brand clients, editorial teams, technology, and sales to develop high-value, integrated advertising initiatives across all Gawker Media titles.
2003	McCann Erickson VP, Group Creative Director	Managed a multi-disciplinary creative group that integrated developers and user experience specialists into a traditional agency team of art directors, designers and copywriters. Led creative for national, international, and new business advertising and content accounts.
2001	Publicis London Head of Design	Head of Design for this London agency where I managed an integrated creative team. I was specifically responsible for the art direction and design of several British and European accounts.

Selected Brand Clients

AAA	Mercedes-Benz
Aptiv	The National Lottery (UK)
Amazon	Luxottica
BMW	Microsoft
The Army (UK)	PayPal
CA Technologies	Ray-Ban
Cloudflare	Renault
HBO	Transport for London
Hitachi	Twitter
HP	Wells Fargo

Agency Clients

215 McCann
BBDO
Duncan/Channon
Foote Cone and Belding
Team Detroit

Citizenship/Right to Work

United States
United Kingdom
Italy/European Union

Publishing Clients

The Atlantic
Car and Driver
Esquire
Gawker Media
Road & Track

Education

Tulane University
New Orleans, LA